



AVS 69TH International Symposium & Exhibition

November 5-10, 2023 | Oregon Convention Center | Portland, OR



AVS 69 EXHIBIT DATES

November 7 - 9, 2023

SYMPOSIUM DATES

November 5 - 10, 2023

⇒ AVS 69 General Exhibitor Information

⇒ Exhibit Booth Rentals Options

⇒ Advertising Options

⇒ Sponsorship Opportunities



www.avs.org

AVS is the largest Symposium and Exhibition dedicated to Vacuum Technology and related applications, instrumentation and components.

The AVS International Symposium supports its vendors by creating a vibrant atmosphere with a variety of events to drive attendees into the Exhibit Hall repetitively such as: Exhibitor Spotlight Technology Sessions; complementary refreshments and lunches; charging lounge; special events booths; daily raffle drawings and much more.

AVS welcomes you to exhibit at the 69th International Symposium & Exhibition November 7-9 at the Oregon Convention Center in Portland, Oregon

Oregon Convention Center • Portland, Oregon



AVS 69 PORTLAND, OREGON

General Information / Quick Facts

AVS 69TH International Symposium & Exhibition

AVS 69 SYMPOSIUM DATES

November 5 - 10, 2023

AVS 69 EXHIBIT DATES

November 7 - 9, 2023

AVS 69 EXHIBIT DAYS / TIMES:

Tuesday	November 7, 2023	10:00am - 5:00pm
Wednesday	November 8, 2023	10:00am - 4:30pm
Thursday	November 9, 2023	10:00am - 2:30pm

VENUE:

Oregon Convention Center • 777 NE Martin Luther King Jr Blvd. • Portland, OR 97232
Phone: (800) 791-2250

AIRPORT:

Portland International Airport (Airport Code PDX)

SYMPOSIUM HOTELS

	<u>STREET</u>	<u>DISTANCE</u>
Hyatt Regency	375 NE Holladay St.	Adjacent
DoubleTree by Hilton Portland	1000 NE Multnomah	5 Blocks
Courtyard Portland Downtown Convention Center	435 NE Wasco St.	2 Blocks
Crowne Plaza Portland Downtown Convention Center	1441 NE 2nd Ave.	4 Blocks
Hotel Eastlund	1021 NE Grand Ave.	.5 Blocks

BOOTH INSTALLATION SCHEDULE

Saturday	November 4, 2023	2:00pm - 5:00pm
Sunday	November 5, 2023	1:00pm - 5:00pm (advance appointment only - no services available)
Monday	November 6, 2023	8:00am - 6:00pm

All booths must be installed by 6pm, Monday, November 6

BOOTH DISMANTLE SCHEDULE

Thursday	November 9, 2023	2:30pm - 6:30pm
Friday	November 10, 2023	8:00am - 11:00am

AVS 69 AVS OFFICIAL SUBCONTRACTORS

- Maritz:** Housing/Hotels, Registration & Lead Retrieval Systems
- Shepard:** Booth Furnishings (carpet, booth structures, furniture, labor, logistics, etc),
- NMR:** Audio/Visual Rentals
- Oregon Convention Center:** Electrical, Gas, Water, Dedicated Internet Drops

NOTE: The above listed companies are the AVS 69 official subcontractors. Please do not entertain solicitations from other companies posing as AVS affiliated subcontractors.



AVS 69 PORTLAND, OREGON Booth Rental Rates

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EXHIBIT BOOTH RENTALS

Each Exhibit Booth is 10' x 10' and is defined by pipe and drape with 8' back wall draping and 3' side rail draping. Premium **Corner booths** are defined as exhibit booths that have only one neighboring exhibitor. Custom booth sizes/configurations can be created upon request.

BOOTH RENTAL RATES

10'x10' Booth	\$ 2,950	10'x20' Booth	\$ 5,900	10'x30' Booth	\$ 8,850
20'x20' Island	\$ 8,850	20'x30' Island	\$ 9,950	Premium Corner Add:	\$ 300

BOOTH STAFF BADGE

Standard booth space includes 4 free exhibitor staff badges per 10x10 space, two of which can be upgraded to include the technical sessions for the week at reduced rate of \$450 .

Additional booth staff badges can be purchased at \$75 each.

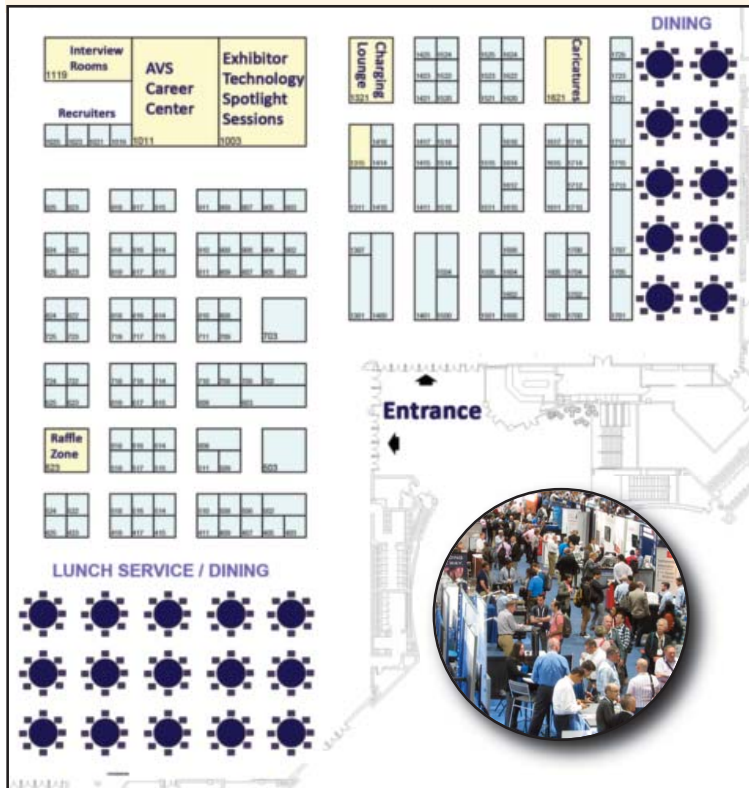
Also included with your booth space is your company listing featured online

FIRST TIME AVS EXHIBITOR RATE: \$2,000 Premium Corner Location Add: \$ 300

Applies only to companies who have not previously exhibited at an AVS International Symposium. Each 10'x10' booth space includes carpet, 6' draped table and 2 chairs; 2 free exhibit staff badges, one of which may be upgraded to include the Technical Sessions for an additional charge of \$450.

CAREER CENTER TABLE-TOP SPACE \$850

Available to active recruiters only. AVS will provide an 8' draped table with 2 chairs and shared electric. Includes event tickets and exhibitor badge for 1 person. Additional badges: \$75 each.



**Oregon Convention Center
Portland, Oregon**



AVS 69 PORTLAND, OREGON

Advertising Opportunities

AVS 69TH International Symposium & Exhibition

AVS 69 MOBILE APP ADVERTISING

Mobile App advertising will post one month prior to show date and runs for the duration of AVS 69

Banner Ad	\$ 750	Corporate Member Rate: \$ 600
Timed Ads on Home/NOW Page	\$ 600	Corporate Member Rate: \$ 480
Featured Exhibitor	\$1,000	Corporate Member Rate: \$ 800
Sponsor Push Notification (10 Max)	\$1,200	Corporate Member Rate: \$1,000

BACKLIT FABRIC AD WALL

\$3,400 Corporate Member Rate: \$2,900

Positioned Near Exhibit Hall Entrance
8' Tall x 4' Wide • Press Quality Art Required
Price Includes Printing, Shipping, Electric, Set Up and Dismantle

REGISTRATION AREA ADVERTISING

(Convention Center - Prices Include Printing & Placement)

Easel Poster - 22"w x 28"h	\$ 575	Corporate Member Rate: \$ 475
Floor Standing Sign - 38"w x 72"h	\$ 950	Corporate Member Rate: \$ 750

SOLO EBLAST (Max 3 per company)

\$3,995 Corporate Member Rate: \$2,995

Advertise Electronically to 10,000+ AVS Contacts. Features your message only with your own subject line. Your e-announcement will be e-blasted to the AVS database allowing you to reach 10,000+ contacts. Material to be provided in HTML format and is distributed to the AVS database via Constant Contact. Hyperlinks to your website and products are accepted (no attachments please).

TECHNOLOGY SPOTLIGHT SESSIONS

\$ 600 Corporate Member Rate: \$ 500

20-minute interactive presentation on your company's products/services and/or applications. The Technology Spotlight Sessions are held in the stage area in the exhibit hall during the technical session breaks.

SPECIAL ADVERTISING

Logo on Hanging Exhibit Hall Aisle Sign	\$1,495	Corporate Member Rate: \$1,195
Logo on Housing/Registration Site	\$ 600	Corporate Member Rate: \$ 500
Carpet Sticker Ad near Exhibit Hall Entrance (3'x3')	\$ 725	Corporate Member Rate: \$ 625
Room Key Ad Your ad on the headquarter hotel key cards	\$4,000	Discounting not applicable
Hotel Door Drops Monday, Tuesday or Wednesday Your flyer placed under the hotel doors of attendees staying the Symposium Hotels	\$4,000	Discounting not applicable

Note: Advertising Programs are Non-cancellable/Non-Refundable after July 1, 2023



AVS 69 PORTLAND, OREGON Sponsorship Opportunities

AVS 69TH International Symposium & Exhibition

GENERAL SPONSORSHIP OPPORTUNITIES	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,500	RAFFLE \$1,000
Logo Posting on 5 Symposium Web Pages Home Page; Housing/Registration; Sponsor Page, Program Scheduler; Abstract Submission Page	◆	◆				
Logo Posting on 3 Symposium Web Pages Home Page; Housing/Registration Page; Sponsor Page			◆			
Logo Posting on 2 Symposium Web Pages Home Page; Sponsor Page				◆		
Logo Posting on 1 Symposium Web Page Sponsor Page					◆	
Rotating Mobile App Banner Ad 640 x 160 pixels	◆	◆		◆		
Post-Symposium Solo Eblast To all AVS 69 Registered Attendees	◆◆	◆	◆			
Logo Posting at Exhibit Hall Entrance Size based on Sponsorship Level	◆	◆	◆	◆	◆	◆

ITEM / EVENT SPECIFIC SPONSORSHIPS

Tote Bags	\$6,000	Your Logo & AVS Logo on Bags, Logo Posted on Website Sponsor Page and Exhibit Hall Entrance
Conference Notebooks	\$4,000	Your Logo & AVS Logo on Notebooks, Logo Posted on Website Sponsor Page and at Exhibit Hall Entrance
Conference Pens	\$2,500	Your Logo & AVS Logo on Pens, Logo on Exhibit Hall Entrance
Lanyards	\$5,000	Your Logo & AVS Logo on Lanyards, Logo Posted on Website Sponsor Page and Exhibit Hall Entrance
Charging Lounge	\$7,500	Your logo on the Booth Structure; Logo Posted on Website Sponsor Page and Exhibit Hall Entrance Unit
Exhibit Hall Refreshments	\$3,500	Your Logo on signage at refreshment stations in the Exhibit Hall, on the Website Sponsor page and on Exhibit Hall Entrance Unit
Special Events Booth	\$7,500	Your logo on Booth Structure, Exhibit Hall Entrance and on Website Sponsor Page. Tickets handed out from your booth.
Ask The Experts Vacuum Technology Q&A Booth	\$4,000	Your logo on the Booth Structure, Exhibit Hall Entrance and Website Sponsor Page
Scavenger Hunt	\$1,000	Booth Traffic Builder - Multiple Exhibitor Participants
Technical Sessions/Focus Topics	\$ 500(min)	Select your Session/Focus Topic here: AVS Division & Technical Groups

Logo placements and Banner Ads will be placed upon launch of the Symposium website & Mobile App and will remain posted for the duration of the conference. In the event of COVID cancellation, most sponsorship types will be transferred to the Virtual Event.



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AVS 69 ORDER FORM

COMPANY & CONTACT INFORMATION

Company: _____

Pre-Show Exhibit Coordinator:

Address1: _____

Name: _____

Address2: _____

E-Mail: _____

City: _____

Phone: _____

State: _____

Marketing Manager

Zip Code:: _____

Name: _____

Country: _____

E-Mail: _____

URL: _____

Phone: _____

General Company E-Mail Address for online inquiries: _____

BOOTH SIZE SELECTION: (Additional sizes by request)

10X10: \$2,950 10X20: \$5,900 10X30: \$8,850

20X20 Island: \$8850 20x30 Island: \$9950

Premium Corner Location (one neighboring exhibitor): \$300

Location Preference:

Entrance Food Service Show Floor Center Side Right Side Left

Do **not** position next to the following exhibitors:

ADVERTISING ORDERS:

ADVERTISING: Item: _____

ADVERTISING: Item: _____

ADVERTISING: Item: _____

SPONSORSHIP: Yes

Sponsorship Level: Diamond Platinum Gold Silver Bronze

Sponsorship for Specific Item(s): _____

ORDER SUBMISSION: Fax this form to: 212-248-0245; online submissions can be made on the **Exhibitor's Website**; by email to: jeannette@avs.org or mail to the address to the right. If you would like wire transfer details, they will be provided upon request.

Direct questions to: Jeannette DeGennaro: 201-961-5268 or jeannette@avs.org

Booth Space: \$ _____

Corner Premium: \$ _____

Advertising1: \$ _____

Advertising2: \$ _____

Advertising3: \$ _____

Advertising4: \$ _____

Sponsorship1: \$ _____

Sponsorship2: \$ _____

TOTAL: \$ _____

Payments by Check:

Make payable to: AVS

Mail to:

AVS
125 Maiden Lane • 15-B
New York, NY 10038
Att: AVS 69 Exhibits

AVS Tax ID: 04-2392373